

Company: Sensei Shear Systems

Stand: D223

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Company information:

This year Sensei introduces three innovative products, any one of which can change a hairdressers entire way of approaching their craft.

First the RSS60 Dry Slide-cutting Shear allows a stylist to slide cut in dry hair without damaging the cuticle. The effect is to allow all the interior work in a cut to be done freeform by sliding in dry hair so the results are immediately apparent.

Second, we introduce the RSS623 Seamless Blending Shear. This tool allows a stylist to cut and comb away at any angle wet or dry without dragging on the cuticle. It removes weight subtly leaving behind no line to indicate the cut. Work quickly by either point or blunt cutting without a hint of drag.

Finally, we are introducing the SPIN TRIO razor cutting system. This collection of three rotating handles each equipped with unique razor blades, allows for the sculpting of hair like never before. The two texture blades create subtle or aggressive texture in a natural way that is impossible with shears. All three blades are Teflon® coated and encased in silicone graphite resin guards. Razors have never been this smooth or this capable before! □

On top of that, each product mentioned has an excellent ergonomic design that is in keeping with the Sensei "Healthy Work" philosophy.