

Company: SalonBooker

Stand: B230

Contact name: James Bremner

Address: 257 Park Avenue South, Floor 11, New York, NY 10010

Contact telephone number: 001 2127 161169

Email address: molly@gramercyone.com

Company information:

SalonBooker is the leading online scheduling, point-of-sale and business management software for the beauty industry. SalonBooker is completely web-based, which makes it available from any computer with a browser and internet connection even via a smart phone or iPad. The SalonBooker system is affordable. With five different pricing levels, salons choose the package that best fits their business. Additionally, SalonBooker provides the tools and technology you need to manage your salon and increase profits, including: □

-Full-featured appointment book with color coded, drag and drop calendar and mobile device access □

-Advanced client record system with pop up alerts, progress notes, and pictures □

-Instant gift vouchers for customers □

-Online booking allows customers to book from the convenience of a smart phone or iPad □

-Ecommerce through online booking engine □

-Low cost credit card processing and gratuity management in SalonBooker's Point-of-Sale system □

-Use Email to market to your clients with automatic birthday promotions, campaign tracking and email templates □

-Integrate your system with Facebook and Twitter and send promotions to your followers. □

Salonbooker is committed to constant innovation and our latest development is a Facebook Scheduling application, which provides online booking for salon customers without leaving the salon's Facebook page. Customers can select a staff, a service, schedule a time, book their appointment and then share their appointment details with all of their friends. By integrating the Facebook scheduling application directly into their business management software, salons can easily access social and viral marketing previously beyond their reach.