

Company: Kevin Murphy

Stand: H150

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Company information:

Fresh from the runways of Melbourne Fashion Week, international session stylist Kevin Murphy returns to Salon International this year with his fashion-forward hair care range. Kevin will be taking the opportunity to showcase his latest creation COLOR.BUG, an intense hair shadow that adds flashes of instant crazy colour without commitment: wipe on and wash out. Ideal for creating dip-dye looks and brightening up those winter locks, this innovative new hair make-up will be demonstrated by the KEVIN.MURPHY education team on stand H150 at Salon International. The team will also be showing stylists how to make the most of the KEVIN.MURPHY styling kits, tools and other products from the range to create everything from chic, sumptuous hair for your salon clients to catwalk styles for session stylists working on fashion shoots.

KEVIN.MURPHY is sponsoring a series of seminars being presented by leading salon and training academy SACO. An exciting collaboration between the two brands marries precision cutting with creative catwalk styling techniques, which are being showcased at an exclusive runway 'special' and after-party on Sunday 16th October at the Koko nightclub in Camden. Presented by Kevin Murphy, the 'master' of the fashion runways and creative force behind the KEVIN.MURPHY hair care range and Saco's Richard Ashforth, the evening will inspire and entertain salon and session stylists from around the world. Tickets are available from The Icon Consultancy or from the KEVIN.MURPHY stand H150 at Salon. Please call 01282 612413 or email enquiries@iconteam.co.uk