

Company: Habia

Stand: A220

Contact name: Mark Philips

Address: Oxford House, Sixth Avenue, Sky Business Park, Doncaster, South Yorkshire, DN9 3GG

Contact telephone number: 01302 774 906

Email address: [mark.philips@habia.org](mailto:mark.philips@habia.org)

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Habia celebrates 25th anniversary at Salon International □It will be a very special Salon International for Habia this year as the organisation celebrates its 25th anniversary.□And the government recognised Sector Skills Body and industry authority for the hair and beauty sector is promising an action packed line-up on its stage as it brings together some old faces and new to celebrate 25 years of raising standards.□The Habia's stage will be a hive of hairdressing inspiration throughout the three days of the exhibition, with the ever popular Habia Hairdressing Skills Team demonstrating bold, new styles for Caucasian and African Type hair and taking the audience step by the step through the techniques needed for success. □Joining them will be Habia's Apprentice Skills Team, and Bjorg Arnadottir of Habia Italy. And the Sunday will see the presentation of Habia's National Health and Safety Awards announced, with salons from across the UK vying for the top prize.□□On the Habia stand there will be information on all the qualifications available to learners from the Diploma in Hair and Beauty Studies and NVQs/SVQs to Apprenticeships and Foundation Degrees, with updates on recent changes, how they help young people and their benefits to businesses and employees. □□There will also be demonstrations and examples of Habia's qualifications support materials- including the highly praised U2Learn e-learning package –all designed to help educators and their learners get the most from their studies. □And of course, Habia's sponsors for Salon International – VTCT - will be on hand to speak to visitors about qualifications and training.□As always, Habia will have the widest range of hairdressing books, DVDs and training materials available anywhere in the industry on display at the exhibition. And to get into the Salon spirit, Habia is offering a fantastic deal on some of its most popular books:□□You can also find out more on Habia's Big Conversation, which is designed to give learning providers the opportunity to speak directly to Habia, the government recognised Sector Skills Body and industry authority for hair and beauty, on issues ranging from funding and qualifications to skills needs and reform - at a time when the sector is facing unprecedented challenges and changes.□With everything you need to make your career, your business or your studies a success, the Habia stand (A220) is the place to be for

industry professionals, business managers and students looking to get ahead. □Salon International takes place at ExCel, London, on 15-17 October 2011. For more information, go to [www.habia.org](http://www.habia.org)