

Company: ghd

Stand: A200

Contact name: Harriet Evans

Address: 12 Ryefield Way, Off Belton Road, Silsden, West Yorkshire, BD20 0EF

Contact telephone number: 01306 646 344

Email address: harriet@flintconsultancy.co.uk

Company information:

Styling super-brand ghd is returning to Salon International this year with a huge, must see stand that promises great education, exciting new products and the perfect destination to meet and network.

ghd's global brand ambassador and current British Hairdresser of the Year Akin Konizi will be heading up the ghd creative art team, who'll be showcasing all the latest trends, tips and techniques, and inspiring stylists to revamp their styling service back in the salon. Plus there'll be new elements that promise to deliver for every member of the salon team across those crucial business-building and creative areas.

The ghd stand at Salon promises to be inspirational, educational and truly interactive. " We have pledged to put stylists back at the heart of our business" says CEO Paul Stoneham, " and the ghd experience at Salon International will deliver on everything they need and want within that all important wow factor."