

Company: Ellen Wille The Hair Company GMBH

Stand: G135

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Company information:

Ellen Wille first opened a small retail store in Frankfurt in 1967 and this is where the sale of wigs began. Ellen Wille's unbeatable flair for upcoming trends combined with a clear sighted view of the market has enabled her to create high quality and fashionable wigs.

In view of massive global competition, Ellen Wille has invested more in the company's future and has thereby turned it increasingly into a training school. Our trainees are professionally trained as specialists and routinely care for our customers in a professional and competent manner, whether they are in Italy, Greece, Russia or even South America!

The in-house collections are a huge success on the market in both Europe and worldwide thanks to the variety of models and colour shades. The perfection, quality and natural look of the HairPower Collection sets new goals for the market so that a continued expansion is registered. High-quality brands such as the men's collection Hair Mania, followed by Hair Power 360 and of course our highlights Raquel Welch and Hair Society. Not to forget the brand Hairdo by Jessica Simpson and Ken Paves that is distributed exclusively by The Ellen Wille Hair Company GMBH in Germany.