

Company: Earthly Body

Stand: 145

Contact name: Sara Botham

Address:

Contact telephone number: 01903 243 655

Email address: sara@sarabotham.co.uk

Company information:

**Rich rewards and a sensuous 'glamping' experience await visitors
to the Earthly Body 'yurt' at Salon International!
Stand 145**

Thanks to the buzz of beauty journalists, consumers are becoming better informed about the benefits of using conditioning oils to care for their hair and skin, fuelling demand for oil-based beauty products, with rich rewards for salons who embrace this booming business.

The Earthly Body range captures the conditioning benefits of some of the world's most exotic natural oils in an attractive top-to-toe retail collection of sensuous skin and hair care products. The range, which includes shampoos, conditioners, hand and body lotions, glow sprays, candles and massage oils, gives time-starved clients everything they need to escape the stresses of daily life and create their own beauty rituals in the comfort of their own home. A selection of stylishly packaged gift sets also offers salons excellent retailing opportunities.

Key ingredients include nourishing hemp seed, argan and coconut oils and softening jojoba and shea butters, while the massage oils and candles contain a custom-blend of natural, cosmetic-grade hemp seed and avocado oils, vitamin E, apricot and jojoba. Heart-shaped and flavoured **edible candles**, formulated with all-natural food-grade quality skin oils double to provide nourishing skincare and an irresistible fun and sexy treat!

One of the cornerstones of the range is **kaHm**, a 2-in-1 styling solution and smoothing treatment, which combines three of the most talked about ingredients in hair care: strengthening keratin protein and conditioning argan and hemp seed oils. A powerful cocktail that can be applied to all hair types, including fine hair, without weighing it down, kaHm reduces drying time, creates instant sleek shiny hair and produces the perfect long-lasting blow-dry.

All the products in the Earthly Body range are free from sulphates, parabens, mineral oils, dyes, propylene glycol and phthalates. They are 100% vegan, drug/cruelty-free and we are on PETA's 'no test list'.

STOCKIST DETAILS:

For more details, please contact The ICON Consultancy: 01282 613413