

Company: Balmain

Stand: E145

Contact name: Caroline @ Jools PR

Address:

Contact telephone number:

Email address: caroline@joolspr.com

Company information:

Balmain Hair is once again exhibiting at Salon International on stand E145.

A leader in worldwide hair extensions and with a unique fashion heritage - Balmain will show their amazing portfolio of hair systems. There will also be huge excitement as they reveal their newly published Look Book which will come to life on the stand. The Balmain Hair + Look Book features simple solutions to everyday hair problems in the salon using the Balmain Hair + Philosophy. It was created in conjunction with Hairdressers Journal and shot by award winning hairdresser and photographer Desmond Murray. See the images from the pages come to life and Balmain Ambassador Steven Goldsworthy and his team recreate the looks live on stage.

Skyler Macdonald also a Balmain Global Ambassador will further demonstrate the versatility of Balmain Hair with a stunning Avant Garde Show.

The products featured on stand will include the Balmain luxury range of System Volume and stunning after-care Cosmetique.

Balmain Hair Professional Range including Fill-in extensions and the DoubleHair family.

The Ready to Wear Collection featuring HairMakeup and Elegance .

The most recent additions to the range Soft Blend Weave and Volume Secret for the more mature client with extreme thinning problems.

The key for a successful extensions business is first class education and with over 1000 courses already presented this year Balmain Hair will show their huge selection of seminars,workshops other available training programmes.