

Company: BaByliss

Stand: B100

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Company information:

BaByliss PRO has announced its line-up for this year's Salon International and it's another crowd-pleaser featuring king of the 'updo' Patrick Cameron (for his 21st year with BaByliss PRO at Salon), stylist to the stars Adam Reed from Percy & Reed, and the BaByliss PRO Crew, led by the award-winning Christopher Appleton. □□ BaByliss PRO is must-visit stand at Salon International with their innovative products being renowned as the best of the industry. This year at Salon International 2011, they are bringing together an eclectic collection of some of the most highly respected stylists in the world. □□ Adam Reed is making his second appearance at Salon International for BaByliss PRO; bringing his expertise and high fashion looks to the stage, despite having to rush off to style the X-Factor contestants each day. A close friend of the company Adam has worked as creative director for BaByliss PRO backstage at LFW - at House of Holland A/W 11 and Marios Schwab A/W 10. Adam will recreate the LFW and session styles that have put him in such high demand, sharing his top tips and trend predictions. □□ Patrick Cameron is no stranger at Salon International and this year we are very excited and privileged to announce –he will joining us once more - celebrating his 21st year onstage for BaByliss PRO at Salon International. Patrick will be honouring us with looks from his latest collection, presenting the tips and tricks of creating his world renowned, stunning long hair styling. It'll be a show to remember! □□ Award winning shining star Christopher Appleton will be heading up the BaByliss PRO Crew – demonstrating the latest innovations from BaByliss PRO and showing clever, easy styles to recreate in your salon. He will be joined by Kathryn Dartnell from the 2010 Fame Team plus more to be confirmed. □□ BaByliss PRO's full Salon International schedule and all the latest breaking news is available on the Facebook page so join now at: □ <http://www.facebook.com/babylissprouk> □ <http://www.twitter.com/babylissprouk> □ <http://www.youtube.com/babylissprouk> □ www.babylisspro.co.uk □